



Free donation to  
**The Village Centre**  
while you  
shop online

**easyfundraising**  
.org.uk



### What is **easyfundraising** ? .org.uk

It is a website that allows charities to raise money through online shopping.

We have registered **The Village Centre** as a charitable cause on this website.

Anyone who registers with:

**easyfundraising**  
.org.uk

and names **The Village Centre** as their charitable cause will help to raise funds for us every time they shop through the website.

**The Village Centre** will receive a quarterly cheque for the donations earned.

### How does it work?

You can shop with your favourite online stores and, at no extra cost, raise funds for **The Village Centre**.

You still shop directly with each retailer as you would normally, but simply by using the links from the *easyfundraising.org.uk* website first, each purchase you make will generate a **cashback donation** to The Village Centre.

For example, spend £25 with WH Smith and 3.5% will be donated. You will have raised £0.88 at no extra cost to your purchase. Make any purchase from Amazon and 2.5% will be donated. Insure your car with Direct Line and raise £35, or purchase a mobile phone from O2 and earn £17.50, and so on.

You can shop with 600+ Brand Name retailers and to raise funds you just use the links from *easyfundraising.org.uk* first – it's that simple!



## What do I need to do?

Go to:



and register as a shopper.

The cause you are supporting is:

**The Village Centre**

Just remember to go to:



before you do any online shopping. Pick the store you want to visit and shop as normal.

## FAQ

### Why do retailers support my fundraising?

It seems very generous, but when you buy online the cost to the retailer is much lower. As there's no shop, salesperson etc retailers are more than happy to help good causes when new online customers are introduced to them via [easyfundraising.org.uk](http://easyfundraising.org.uk).



### Will I pay anything extra?

No. You pay the same prices as if you visited the retailer's website directly. It will not cost you a penny more than you would normally pay.

### How much can I raise?

Up to 15% of every purchase is donated, depending on which retailer you select and what you buy. The exact donation that will be paid is displayed directly next to each retailer listed.

### Am I dealing with the retailer or with easyfundraising?

You still deal directly with each retailer. *Easyfundraising* simply records your visit to their website and rewards The Village Centre if you make any purchases.

## Examples of donations

AA Travel Insurance	6.5%
Amazon	2.5%
Argos	0.75%
Asda	1.25%
B&Q	2.0%
BHS	3%
BMI	1.25%
Flybe	0.5%
John Lewis	2.5%
Marks & Spencer	2.5%
Monarch Holidays	2.5%
Mothercare	2.0%
Nationwide	£125
Next	1.0%
Nextday Flowers	5.0%
Pet Supermarket	2.5%
Tesco Direct	1.0%
Tesco	2.0%
Thomas Cook	1.0%



This is just a sample of the retailers available via:



Visit the website to see the full range of retailers available and start shopping today!